MEDIA ALERT

Dr. Yvonne Brandon, Superintendent
Felicia Cosby, Communications Officer
Public Information Office: 780-7100
September 16, 2010

Richmond City Schools to Celebrate
“The Choice” Campaign for 6th & 7th Districts and 100% Accreditation Status
Event will feature Preschool Open House tours and special musical performances

WHO: School Superintendent Dr. Yvonne Brandon, Richmond City principals, administration, teachers, dignitaries and internationally-acclaimed musical guest Plunky & Oneness.

WHAT: RPS volunteers will canvass the neighborhoods of the 6th and 7th Districts as part of the district’s broad-based public awareness initiative, The Choice. The event will also feature an Open House of one of the district’s Premiere Preschool Centers located at Martin Luther King Jr. Middle School, and special musical performances by Plunky & Oneness.

WHEN: September 18
10:00 a.m. – 2:00 p.m.

WHERE: Martin Luther King Jr. Middle School
1000 Mosby Street

MEDIA OPPORTUNITIES: Witness the district-wide celebration of The Choice Campaign and the district’s historic achievement levels on the state’s SOLs.

CONTACT: Felicia Cosby
780-7100

# # #